

Softball Season (Tournaments) Runs From: March – October

Basic Ad Package - Ad Space on Host Hotels Page / Logo with Portal Link	Per Season / Year	\$250.00
Option 1. Promo Rate Sheet with Room Kickbacks (% Rate per room)	Per Season / Year	Rate: 10-12%
Option 2. Promo Rate Sheet Only (Flat Rate)	Per Season / Year	\$175.00
* Admin Set Up Fee - Portal Link w Logo, Rate Sheet (PDF / JPEG)	One Time Charge	\$99.00

Basic Ad Package: Advertising spot on Kamloopssoftball.com / Host Hotels Page

Company Logo with Portal Link to Landing Page! > Then Pick Option 1 or 2 below, to go with the basic ad package!

> **Option 1. Promo Rate Sheet with Room Kickbacks (Kick Back Rate: Min. 10% - 12%) Rooms under \$80 = flat rate \$5**

Basic Ad Package with online rate sheet, including room kickbacks, per season / year.

Room kickbacks are set up by... per room, per day, times the kickback rate, for each individual team booking.

Free updates during the softball season. Web link to your website or reservations / team landing page!

> **Option 2. Promo Rate Sheet Only**

Basic Ad Package with online rate sheet (no room kickbacks) per season / year. Flat Yearly Advertising Rate!

Free updates during the softball season. Web link to your website or reservations / team landing page!

Kamloopssoftball.com Tournaments (Package)

1) Easter Icebreaker - Easter Long Weekend 2) October-Fest - Thanksgiving Long Weekend

Location: Tournament Capital Ranch | Host Hotel Emails... Emails that go out to all the teams for each tournament being held!

Team Email Database | Phoning Teams Personally | Social Media / Face-book accounts

Host Hotel Registration Request Form - Online Hotel Registration Request Form (Fill able), located on the Host Hotels Page.

Teams fill out and submit form to hotel (s) selected, via kamloopssoftball.com | This form is solely used for room kickbacks! Option 1

Lead generator for the hotels, and helps the teams looking to book rooms!

* Client Responsible for Pictures & or Logos (jpeg)

* Client Responsible to cover printing & design costs for Coupons or Flyers to be handed out per event. Distribution cost is extra!



Sales & Marketing

Michael Kemp

Cell: 250 574-2904

Email: kdmsales@shaw.ca Website: <http://kamloopssoftball.com>